

Privacy Policy

Effective Date: October 2025

Website: <https://hellomariaismail.com>

Owner and Data Controller: Maria Ismail

Address: Prague, Czech Republic

Email: maria@hellomariaismail.com

1. Introduction

This Privacy Policy explains how **Maria Ismail** (“we”, “us”, “our”) collects, uses, and protects personal data when you visit or interact with the website hellomariaismail.com.

We are committed to protecting your privacy and complying with the **EU General Data Protection Regulation (GDPR)** and other applicable laws.

By using this Website, you agree to this Privacy Policy.

2. Data Controller

The data controller responsible for processing your personal information is:

Maria Ismail, based in **Prague, Czech Republic**.

For any questions or requests, please contact us at maria@hellomariaismail.com.

3. Data We Collect

We may collect the following types of data:

- **Contact Information** – when you send a message via the contact form (name, email, message content).
- **Usage Data** – including IP address, browser type, device information, and pages visited (collected through analytics or cookies).
- **Cookies and Similar Technologies** – used for functional, statistical, and marketing purposes, as managed through **Cookiebot**.

We do **not** intentionally collect sensitive personal data.

4. Purpose and Legal Basis for Processing

Your data may be processed for the following purposes:

Purpose	Legal Basis
Responding to inquiries sent via the contact form	Consent (Art. 6 (1)(a) GDPR)
Managing cookie preferences and analytics	Consent via Cookiebot

Maintaining website performance and security	Legitimate interest (Art. 6 (1)(f) GDPR)
Marketing and course promotion (via external links such as Udemy or LinkedIn)	Consent

5. Cookies and Tracking Technologies

This Website uses **Cookiebot** by **Cybot A/S** to manage and store user consent regarding cookies. Cookiebot automatically categorizes cookies as **Necessary**, **Preferences**, **Statistics**, or **Marketing**.

You can review or change your consent at any time by clicking the “**Cookie Settings**” link available on the Website footer.

A full overview of cookies in use can be found in the **Cookie Declaration** section provided by Cookiebot.

Provider: Cybot A/S, Havnegade 39, 1058 Copenhagen, Denmark

Privacy Policy: <https://www.cookiebot.com/en/privacy-policy/>

6. Data Retention

We retain your personal data only for as long as necessary to fulfill the purposes for which it was collected:

- Contact form messages: up to **12 months** after communication ends.
- Cookie consent logs: stored by Cookiebot for **12 months** as required by GDPR.
- Analytical data: retained according to provider’s policy (e.g., Google Analytics 4 – 14 months).

After that, data is securely deleted or anonymized.

7. Data Sharing and Third Parties

We do not sell or rent your personal information.

However, we may share limited data with trusted service providers necessary for website operation, such as:

- **Cookiebot (Cybot A/S)** – for consent management
- **Hosting provider** – for secure hosting and performance
- **Analytics provider** – for anonymous website statistics
- **External platforms (Udemy, LinkedIn)** – only if you actively interact with them

All third parties process data in compliance with GDPR under their respective privacy policies.

8. International Data Transfers

Your data may be processed or stored outside the EU if external tools (e.g., Udemy, Google) are used.

In such cases, adequate safeguards (such as **EU Standard Contractual Clauses**) are applied to ensure your data remains protected.

9. Your Rights under GDPR

You have the following rights:

- **Right to access** – obtain a copy of your data.
- **Right to rectification** – correct inaccurate information.
- **Right to erasure (“right to be forgotten”)**.
- **Right to restrict processing**.
- **Right to data portability**.
- **Right to object** to processing based on legitimate interest.
- **Right to withdraw consent** at any time (e.g., via Cookiebot banner).
- **Right to lodge a complaint** with the Czech Data Protection Authority (ÚOOÚ).

To exercise any of these rights, contact us at maria@hellomariaismail.com.

10. Security

We take reasonable technical and organizational measures to protect your data against unauthorized access, alteration, or disclosure.

However, no online transmission is 100 % secure, and we cannot guarantee absolute protection.

11. External Links

This Website may contain links to external websites (e.g., **Udemy**, **LinkedIn**).

We are not responsible for the privacy practices or content of those websites.

Please review their privacy policies separately.

12. Changes to This Policy

We may update this Privacy Policy from time to time to reflect changes in technology, law, or our practices.

The latest version will always be available at <https://hellomariaismail.com/privacy-policy> with a new effective date.

13. Contact

For questions about this Privacy Policy or data handling, contact:

Email: maria@hellomariaismail.com

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